

# Home Care... Reimagined

What does it really mean to "reimagine" home care?

	HHCA Private Hire	Home Care Agency (Typical)
Precision Caregiver Matching		No
Frictionless Hiring		N/A
Vacation/Sick Time Coverage		Yes
High Retention		Not Always
National Criminal Background Checks		Yes
More Task Flexible Care		No
Payroll/Scheduling Support		N/A

A licensed and bonded employment agency  
NYC DCA Lic. #2014792 - DCA

## Home Care... Reimagined

Holistic HomeCare Associates (HHCA) was founded in 2015 by Rick Gang & Anne Sansevero, two care management professionals who struggled to find talented and dedicated caregivers for their clients using the traditional home care agency model.

Born from their frustrations came a shared vision of home care reimagined. HHCA would simplify the private home care hiring model, support the family employer, and truly place our values of choice, control, and quality at the center of the process.

The key to HHCA's success rests in turning what is often a "transactional" service into a deeply caring, personalized, customized care experience. We do this by attracting the very best of caregiving and nursing talent and expertly matching them not just to clients' health needs, but also their personality, life-style and language.



### Holistic HomeCare Associates

*Serving the Greater New York Metro Area*

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# Home Care Reimagined

PERSONALIZED & PRIVATE



## Holistic HomeCare Associates

Concierge-level, private caregiver and nursing placement services delivered when personalized, dedicated care and support are desired.

**Care at Home... Reimagined.**



## Personalized, Private Caregiver Hiring

You can take control of homecare, supported by the services of Holistic HomeCare Associates (HHCA).

HHCA matches the loved one and family with a caregiver who has the specific skills and compassion desired. Caregivers are matched based on skill sets, lifestyle, health care needs, personality and language using HHCA's proprietary software and directory of vetted, credentialed talent.

HHCA guides you in choosing the appropriate caregiver. Then the family becomes the employer, unlocking their ability to direct the caregiver and customize the services performed.

The caregiver's tasks and salary are controlled by you, the family, in alignment with your hiring criteria, and the caregiver receives 100% of the wage you set.

HHCA's support continues with automated payroll, streamlined compliance and tax reporting, simplifying the private hire experience. Long Term Care insurance claims support is available from opening initial claims and maximizing benefits to monthly assistance with claim submissions.

The loved one and family are enriched through frictionless hiring, dedicated support, substantially higher retention rates, consistent care and coverage, no surprise costs, less chaos around caregiving, fewer family conflicts and vastly improved happier, more secure, elder engagement.

## What Happens to Your Family When...

- You realize your loved one is struggling or unable to care for themselves at home
- You are fraught with handling care beyond your capabilities
- A traditional home care agency doesn't suit your needs as:
  - ◇ Caregivers are poorly matched and have higher turnover
  - ◇ Caregivers cannot perform tasks personalized to your loved one
  - ◇ Caregivers do not fit your loved one's health and lifestyle needs

The situation can leave your family feeling overwhelmed and your elder loved one in declining health.

## Thankfully, another solution exists.

## Caregiver Services

Your employee caregiver can provide greater and more flexible care than an agency-provided team. Based on their skill set, your HHCA-matched caregiver can provide services like:

- Vital sign monitoring
- Medication assistance
- Dementia care, elder companionship and travel
- Checking finger sticks, crushing medications and administering tube feedings

## Nursing Services

Our highly experienced nurses are available to provide care when and where you need it. Care needs may include:

- Transitional Care after Hospitalization, Surgery or Rehab Stay
- IV, PICC, or Port Line Maintenance and Therapies
- Wound Care including Assessment, Monitoring and Dressing Changes
- Medication Management, including Pre-pours, Injections and Tracking Scripts/ Refills
- Ostomy Care
- Travel Nursing Support
- Palliative and End of Life Care Support